

Communication and Constituent Engagement Child Care Centers & Family Child Care Homes

Cost Model Technical Network 2.0
November 1, 2023



Intros in Chat

1. Your name
2. Your organization



Group Norms

The Early Childhood Cost Modeling Technical Network **brings together practitioners** who build policy-focused early childhood cost models to **share best practices**



This is a **safe space** to share our experiences, including challenges



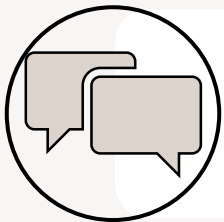
Lean in/lean out – **share the space and time** with others



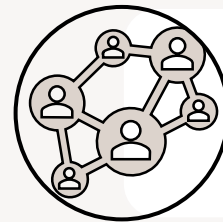
We **encourage participation** – have your camera on as you're able



Take care of yourself – if you need to step away, please do so



Use the **chat box** for questions, ideas, or anything else that comes to mind



Connect with members outside of this space!

Agenda

Upcoming Session Topics

Today's Goal

Summary of Topic + Examples

Padlet Exercise

Takeaways



Upcoming Session Topic

Last session:



These sessions are for all of us to grapple and learn from each other

Future work, topic exploration and ask questions about approaches

Space to discuss in-depth assumptions and approaches for technical decisions when building cost models



COMMUNICATION
& CONSTITUENT
ENGAGEMENT

Today's Goal

This session will dig deeper into the **key technical aspects and strategy of cost model communications and constituent engagement** where we hope to have an insightful, collaborative conversation around **strategies, past experiences, and helpful resources** that we could all utilize and learn from for future work.

Communication and Constituent Engagement: Centers and Homes

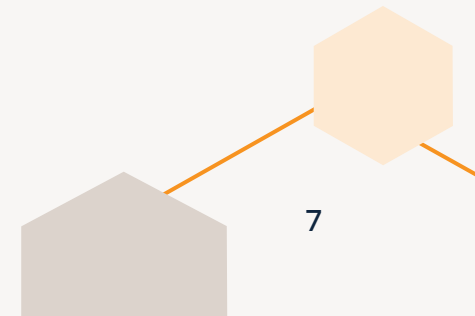
What are the types of ways we communicate about our work and how do we meaningfully engage partners and providers?

- Memos
- Social Media
- Technical Reports
- Infographics
- Surveys
- Focus Groups
- Coalitions
- Working Groups (e.g. compensation, etc.)

Is there anything missing from this list?

What has worked best for you in the past?

What areas do you think could be expanded upon and amplified?



Examples of Communication and Engagement



What Engagement can look like:

- **Constituent engagement:** *traditional and nontraditional*
- **Input Sessions:** *designed to capture qualitative data*
- **Provider surveys:** *CB, FCC, license exempt, multi-site*
- **Content specific meetings**

Provider Engagement



Input from all types of early care and education providers is a central component of the alternative methodology process and P5 is committed to ensuring provider voice is represented in the cost study and cost model.

There are multiple opportunities for child care providers to share their input, including through an online survey, virtual input sessions, and one-on-one interviews. More information about these opportunities is available via the links below.



Share your input!

Important to engage diverse body of child care partners in all elements of the cost modeling process

Study Process

South Carolina's alternative methodology is following the process established by P5FS and successfully implemented in other states who have used a cost model to inform CCDF subsidy rate setting. The process includes five steps, as detailed in this graphic.

- Engage Partners and Providers
- Gather Input and Collect Data
- Develop Cost Model
- Run Scenarios
- Inform Policy and Rate Setting

Example: Richmond, VA

1

Starting Early to Convene Constituents

2

Engagement with Providers during Data Collection

3


Follow up on Results and Putting a Model Into Action

We need YOU!

Submit a child care provider survey by **this Friday, January 13th!**

[Family Day Home Survey](#) | [Child Day Center Survey](#)

Your survey responses will allow us to **plan for enough money to invest in YOU** to ensure all our youngest learners have access to high-quality care.



CALL FOR RESPONDENTS!
For the City of Richmond's universal preschool cost modeling study survey!

QUALIFICATIONS:

If you:

- Are a fully licensed Family Day Home or Day Care Center

Provider Comments

It is a huge financial strain to increase staff pay. We increased tuition by 9% this year, but even so our profits have fallen so much that we are concerned about the viability of the program if something doesn't change.

We currently have a waitlist for children.

It is a huge financial strain to increase staff pay. We increased tuition by 9% this year, but even so our profits have fallen so much that we are concerned about the viability of the program if something doesn't change.

Right now we have a therapist on staff and sensory equipment. We're trying to get the right people for our kids.

It will be hard to pay starting with \$12 an hour and keep current staff happy and paid on time. It is already a struggle for them now.

Being able to support staff with professional development is important.

I pride myself on having a program of excellence.

Many of my expenses are out of pocket.

I would love to have someone else that helps out.

It costs to increase wages has to be passed on to our parents weekly tuition. This is a hardship for them as they are having a hard time with the increase of everything. It is going to become harder and harder for parents to afford child care.



REVENUE PROPOSAL FOR RICHMOND GRAND RESORT AND CASINO

The destination resort and casino is estimated to create \$30 million in total annual revenue. Using just the annual gaming tax revenue, currently estimated at \$19 million, collected from the destination resort and casino project, the Mayor and City Council are proposing to create the first-ever Richmond **Child Care and Education Trust Fund** to address Richmond's growing child care crisis. The remaining approximately \$11 million would go into the City's General Fund for appropriation during the annual budget process.

Using the annual allocation of \$19 million, the Trust Fund would:

- Make child care and preschool more affordable** by providing tuition assistance to Richmond families;
 - Our goal is that families will not have to spend more than **10 percent** of their income on quality care for their children under 5.
- Increase the availability of quality child care and preschool** by providing grants to certain community-based providers, prioritizing those providers in communities where there is greatest need; and,
- Support the Richmonders who teach and care for our youngest children** by increasing compensation and providing support.

13% EVERY DOLLAR INVESTED IN HIGH-QUALITY CHILD CARE PROGRAMS FOR DISADVANTAGED CHILDREN CAN DELIVER A

The City will work with an expert nonprofit, Thrive Birth to Five, to manage and administer the Trust Fund.

In addition to the annual revenue, the City of Richmond will also receive a one-time payment of \$26.5 million. Those funds will be used to:

- Build new 100-seat child care and preschool centers at T.B. Smith and Southside Community Centers (~\$7M each);
- Dedicate \$8M to Parks and Recreation projects across the city, including improvements at Humphrey Calder

Padlet Exercise: Program Revenue Centers & Homes

You have **15 minutes** to:

- ✓ **Ask** specific cost modeling questions
- ✓ **Like** other questions that you also have
- ✓ **Answer** questions with your previous approaches/experiences

We'll discuss the highest-rated questions for the remainder of the session!



Reflection and Takeaways

What did you learn about today's session that was new to you or expanded on something you grapple with?

What will you bring into your work the next time you talk about cost modeling to different audiences and meaningfully engage providers?





Closing

These sessions are whatever we want to make it -
We can extend a topic over multiple sessions to dig deeper

Posted Materials –

<https://celfe.org/cost-modeling-technical-network/cost-modeling-webinar-series/>

Let's Connect!

Contact info form

<https://forms.gle/nu8Pyum3kbssMFK59>

Next Session:

Wednesday, December 6th

Modeling for Children with Special Needs and Dual Language Learners

Thank you!

